

20 YEARS OF IMPACT IN THE UAE

Emirates Nature-WWF celebrates 20 proud years of working with our partners to build a society where people and nature thrive



Nature and Wildlife Preservation

Marine Surveys



Survey of **coral reefs** in the south-eastern gulf

Marine Turtle Conservation



10 years of **marine turtle** conservation

Wadi Wurayah National Park



10-year legacy which included restoring and management of **Wadi Wurayah as a national park** in close partnership with Fujairah Municipality

Marine Habitat Map



783 km² coastal and marine habitat mapped to identify areas that require official protection across the Northern Emirates of the UAE

Blue Flag Beaches & Marinas



Established **25 Blue Flag beaches and marinas** that follow strict water management criteria

Species Discoveries

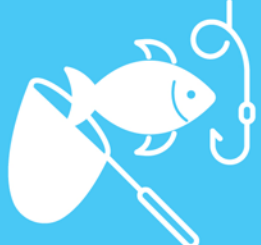


Discovered **55 fresh water species** in Wadi Wurayah



Spotted **2 owl species** and **3 bat species** in the Hajar mountains, and **porcupine** in Wadi Wurayah

Choose Wisely



Encouraged consumers to choose sustainable alternatives to **combat overfishing** through the Choose Wisely campaign

Our **conservation work** has informed legislation and policy to **conserve nature in the UAE**



Climate Action

UAE National Climate Change Plan 2050

2050

Provided **technical expertise** to support the national plan

Ecological Footprint Initiative (EFI)



Launched a federal indoor lighting standard that promotes **energy-efficient lighting**, and to **reduce energy consumption, carbon emissions** and **associated costs**

Heroes of the UAE



Trained corporations to achieve 12% energy savings and 35% water savings – that's **16% carbon dioxide savings!**



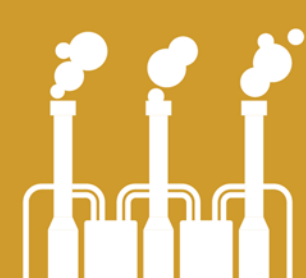
Engaged with the public and inspired **9,792 online pledges** to reduce energy and water consumption

Water Research & Learning Programme and Climate Change Research & Learning Programme



Trained **1,000 HSBC & DEWA team members** on sustainability

Target Climate



Equipped **90 organisations** with the capability to monitor, report, verify and cut back on their greenhouse gas emissions

Hospitality Sustainability Board Game



An innovative (and popular) way to train the hotel industry in **eco-friendly practices** and **efficient resource management**

Sustainable City Greenhouse Gas Inventory



Developed the reporting architecture to accurately quantify and **monitor greenhouse gas emissions** at Dubai Sustainable City

EARTH HOUR 60+

Raised awareness for nature since 2008!

In 2020, we reached **3 million people** and saw monuments including the Sheikh Zayed Grand Mosque and Louvre Abu Dhabi switch-off during the Hour

Enabling the UAE's Energy Transition



Identified the **Top Ten Priority Areas for Renewable Energy Policymakers** in partnership with MoEI to help achieve national renewable energy targets

Developing a Low Carbon Abu Dhabi Government Fleet



Supported this transition with **technical assessments** and **recommendations**



Green Recovery

Sustainable Blue Economy



Conducted an **exploratory study** to demonstrate corporate interest and hosted roundtables to build momentum

Circular Economy



Convened a **plastics packaging recovery committee** and implemented a plastic circular economy proof of concept

Our Director General is a member of the UAE Circular Economy Council,

through which she helps steer the UAE's green recovery

Food and Water Security

Conserving Freshwater at Wadi Shees



Restored a **traditional falaj** to enhance freshwater access for agriculture and biodiversity



Trained 100% of farmers in sustainable farming practices and achieved **30% water savings**

Save 1/3rd Campaign

SAVE 1/3

Supported UAE businesses and community to **reduce food waste** with the Save 1/3rd campaign



Youth

Connect with Nature



Engaged with over **10,000 UAE youth** through 225+ events

- **12,245 hours** spent connecting with nature



- **5,000 pieces of waste** (weighing **1,138 kgs!**) removed during beach clean ups



Positively influenced the way **86%** of youth participants prioritise and value nature

Re-imagine Youth Circle Series



Empowered 1,900 UAE youth to learn about sustainability and **co-create the nation's vision** for the next 50 years, in collaboration with key ministers

UAE Ambassadors For Nature and Nature Champions



Mentored **20 youth** to be Ambassadors for Nature

Envirospellathon and Beati Watani



Educated over **1 million students**, aged 6 to 14 years old, about the environment

Eco-Schools



Engaged **44 schools** and **40,000 students and teachers** around sustainable practices