

Reflect Studio

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WWF Market

The World Wide Fund for Nature is an international non-governmental organization founded in 1961, working in the field of wilderness preservation, and the reduction of human impact on the environment.

WWF Market is Emirates Nature-WWF's official online store exclusively powered by Reflect Studio. We design, produce, operate, sell and distribute WWF branded products as well as executing the marketing strategies from social media to online advertising.

Parallel with WWF's and Reflect Studio's ethos, all products on WWF Market are made from sustainably sourced materials, sewed in fair-trade certified ateliers and distributed using eco-friendly packaging.

WWF Market

Website: en.wwfmarket.com

Instagram: [@wwfmarket](https://www.instagram.com/wwfmarket)

Emirates Nature - WWF

Website: emiratesnaturewwf.ae/en

Instagram: [@ews_wwf](https://www.instagram.com/ews_wwf)



Catalogue

If you want to source sustainable merchandise for your organization, you can make a better choice by choosing WWF licensed products specially designed for your institution.

Contact us at: hello@reflectstudio.com



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CLOTHING

- 01. → T-shirts
- 02. → Shirts
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- 04. → Hoodies
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- 06. → Babywear
- 07. → Swimwear

ACCESSORIES

- 01. → Sunglasses
- 02. → Pashtamals & Towels
- 03. → Bandanas
- 04. → Caps
- 05. → Bags

SUSTAINABILITY



T-shirts



T-shirts



Shirts



Sweatshirts



Hoodies



Sweatpants



Baby Collection



Swimwear



Sunglasses



Pashtamal-Towers



Bandanas



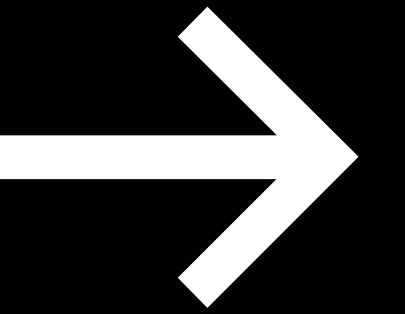
Caps



Bags



Sustainability



As we roam in the harmful industry of manufacturing, we aim to work towards creating a sustainable alternative by harnessing the power of business. Reflect Studio is underpinned by the strong belief that institutions should use profits and growth as a means to a greater end: positive impact for our society and planet.

Therefore, we invest in our manufacturing, our people and our operations, with a commitment to fulfill our part in an inclusive and sustainable economy.

B-CORP

As of November 2019, Reflect Studio became a member of the global community of corporations that use business as a force for good. As a certified B-Corp, the company is required to re-certify every three years and are held accountable for various criteria such as impact measurements of our production and our effects on the environment, employee rights and benefits, company management, transparency and social impact of the company.












→ To discover more about B Impact Report, visit bcorporation.net/directory/reflect-studio

Environmentally-friendly production

We believe that our material choices have the greatest impact in the field of sustainability. While always taking into account the conditions under which our raw materials are grown, obtained, processed and recycled; we continuously push for better fibres, better applications, better products. From the design stage to manufacturing, we are committed to creating environmentally responsible products.

↳ Conscious fabrics, applications and products

We always ensure that the materials we choose to are fibres that are independently certified. For our garments, we use organic cotton, dead-stock fabrics, GOTS certified organic cotton, GRS (Global Recycling Standard) certified recycled polyester and recycled cotton. For our accessories such as tote bags and cases, we use Recyclable Tyvek, Organic Cotton, Recycled PVC. For kitchenware, we do use plastic only to avoid single-use plastic products, such as design-led, efficient water bottles instead of single-use cups. As for paperwork, we make sure our products are manufactured using FSC certified paper.

↓ GARMENTS	↓ PAPERWORK	↓ ACCESSORIES	↓ KITCHENWARE
 GRS (Global Recycling Standard)	 FSC (Forest Stewardship Council)	 Recyclable Tyvek	 Bamboo
 GOTS (Global Organic Textile Standard)		 Recycled PVC	 Mum-o
 Organic Cotton		 Organic Cotton	
 Oeko Tex Standard 100			
 Deadstock fabrics'			

*Deadstock fabrics: We buy verified ageing, leftover, and over-ordered fabric from factories, other designers and fabric warehouses, called deadstock. This allows us to give a second life to fabrics that are destined to landfill.

Ø2.SUSTAINABILITY
↳ ENVIRONMENTALLY-FRIENDLY PRODUCTION

EXPLORE MORE
↳ [REFLECTSOURCING.COM/SUSTAINABILITY](https://reflectsourcing.com/sustainability)



Fair production

With Reflect Studio's strong notion that radical transparency establishes trust, we have built our own manufacturing department that finds, evaluates, plans and controls all suppliers in this complex production processes in the making of our garments. We work exclusively with small factories, whom we build a close, trusting relationship with.

All our suppliers are certified with BSCI (Business Social Compliance Initiative), which protect the rights of employees in terms such as working hours, compensations, freedom of unionisation, healthy and safety.



02.SUSTAINABILITY
↳ FAIR PRODUCTION

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REFLECT STUDIO



2022 CATALOGUE

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