

A sea turtle is shown swimming horizontally across the upper half of the frame, moving towards the right. The sun is positioned at the top center, creating a bright, warm glow and casting rays of light through the water. The water's color transitions from a deep blue at the top to a vibrant turquoise and green towards the bottom. The turtle's shell is a mottled brown and tan, and its flippers are visible. The overall scene is serene and captures the beauty of marine life.

Emirates Nature -WWF Merchandise Catalogue

Playful font inspired by sand dunes featuring quirky one liners.

Visual element highlights the marine turtle artistically created with striking water colours depicting the natural beauty of the UAE.







KEEP YOUR
HEAD COOL
AND THE
PLANET TOO

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**Spreading
smiles
shell by
shell**



CARE FOR A FUTURE WE SHARE

Together Possible



Range A2

Quirky one liners











CHANGE UP THE FORECAST



I AM
SAVING
THE EARTH
ONE TREE
AT A TIME













RANGE B2

B2ii















B2iii











معاً نستطيع







B2iv









B2v















RANGE B3

B3i



B3ii



B3iii













B3iv

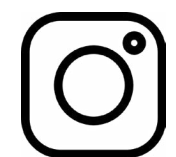


B3v





Together Possible



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